

MEDIA INFORMATION

Dream Escape Magazine

Spring/Summer 2025



Our seasonal magazine, offers the ultimate in exclusive and inspirational customised travel experiences, to England, Scotland, Ireland and Wales

Published: 14 March 2025 | Booking Deadline: 10 February 2025



“Dream Escape Magazine is incredibly relevant and beautiful all at the same time”

Susannah Lurie, Dorchester Collection

“Thank you for everything you did to make our entire trip, from the special presentations to the events so incredible. It has added a sparkle to my life.”

Gretchen Stewart, Direct Client

“such a gorgeous magazine, our clients love it. Amazing!”

Beth Flowers, Brownell Travel

ABOUT US

Dream Escape are a travel company dedicated to creating unforgettable experiences for clients. We specialise in personalised travel itineraries that cater to the unique interests and preferences of each traveller. Whether it's a romantic getaway, an adventurous expedition, or a family vacation, we ensure every detail is meticulously planned to provide a seamless experience.



OUR STORY

Dream Escape was founded by David Tobin and Holly Mackie in 2005. Their vision was to create unique and inspirational tailor-made travel experiences for clients from all over the world. Dream Escape has grown significantly and boasts an incredible team of highly experienced Travel Designers, Guest Experience Managers, dedicated in-house guides and expert curators to handle every aspect of a client's journey from concept to completion.

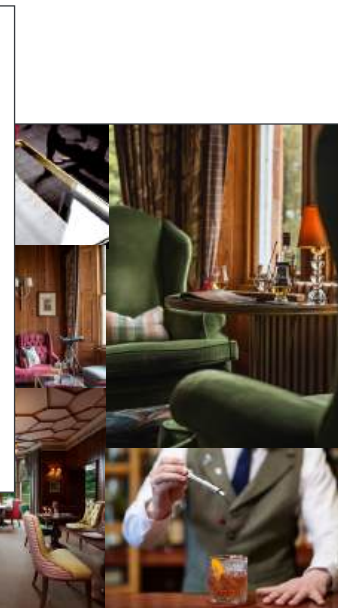
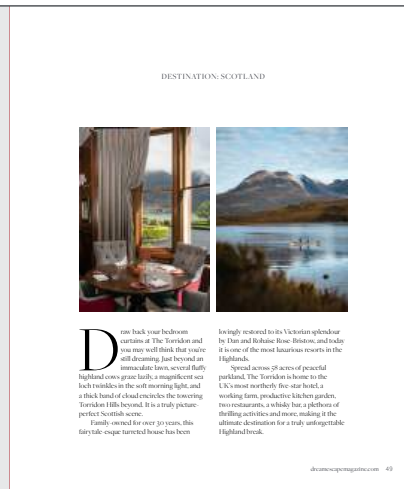
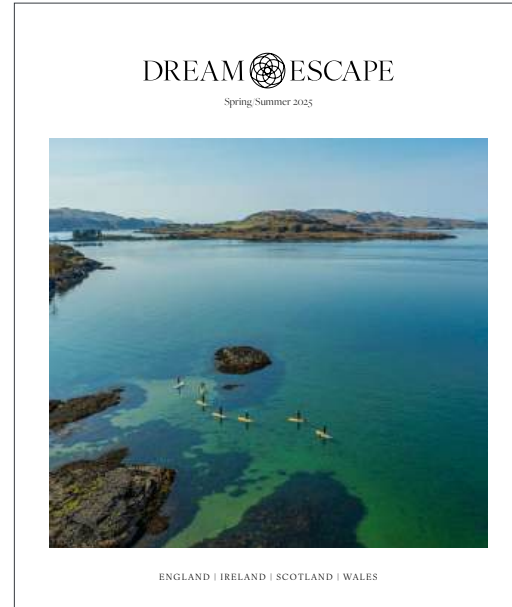
WHAT WE OFFER

Unrivalled Expertise: An experienced team of innovative designers and hospitality professionals focused on providing a truly unique and exciting customer experience. We have extensive experience in hosting extremely high-end clients from across the globe.

- Creatively Tailor Made: Our custom-designed itineraries are a perfect blend of creativity, innovation, and excellence. With a focus on integrity, we strive to offer a truly unique experience that will leave you with unforgettable memories.
- Peace of Mind: Logistics should be so seamless that you don't even notice, providing confidence, flexibility, and elegance through attention to detail.

Each edition of Dream Escape Magazine is brimming with on-trend travel content, to include seasonal events, travel news, unique destinations and unforgettable experiences. From an idyllic private island to acres of woodland countryside, mountain ranges and the longest defined coastal touring route in the world – each issue includes a plethora of inspiring destinations, and exclusive accommodation and experiences.

Features include interviews with custodians of historic exclusive use properties, remote private lodges to unique castle hotels and luxury retreats as well as world-renowned Michelin-star chefs, to Royal Warrant holding British craftsman,



Travel consortia and partners...



CADENCE



VIRTUOSO

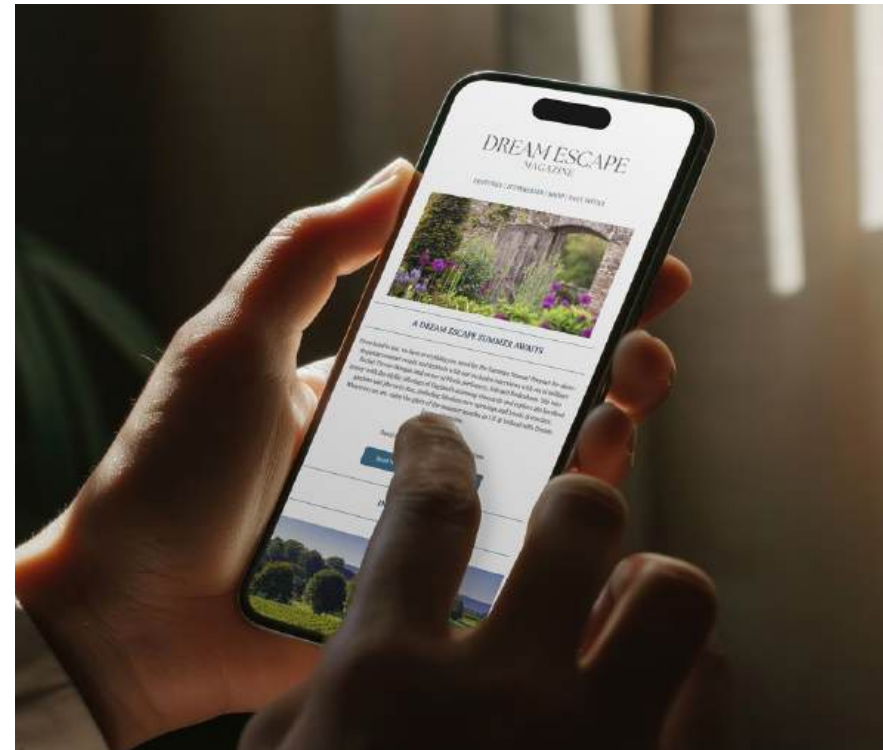


Digital platforms...



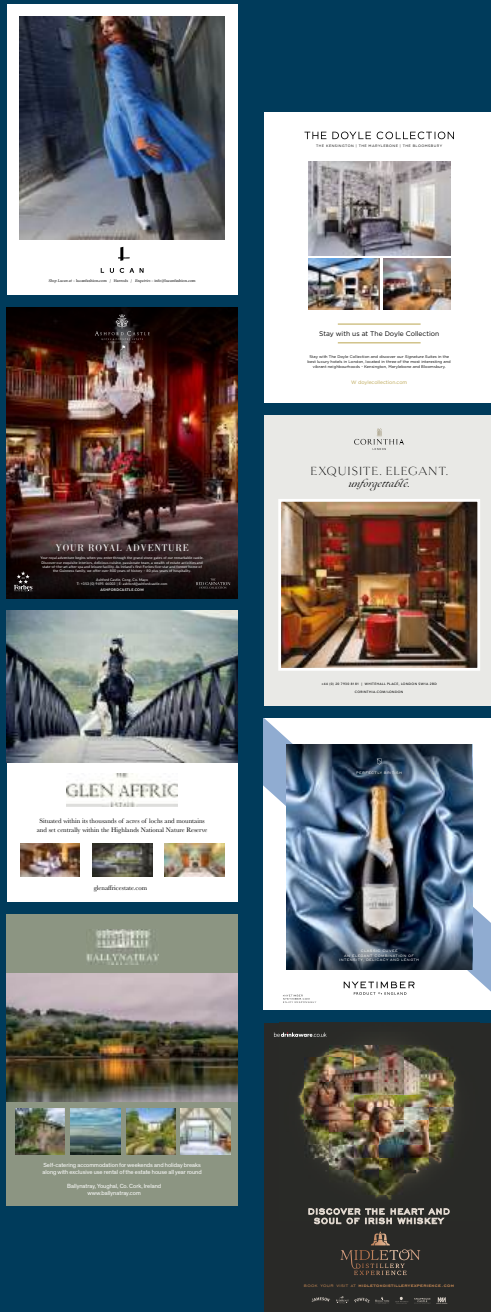
DISTRIBUTION

Our magazine, offers us the opportunity to showcase the very best destinations, accommodation and cultural events, Dream Escape has to offer in print and digital format. With seasonally themed content and support from our preferred partners, each seasonal edition offers a unique taste of the exclusive and inspirational customised travel experiences.



MARKETING & DISTRIBUTION REACH:

- ▶ **Travel Consortia & Agencies:** With an impressive global contact list, including our 12,000+ database of travel advisors, key travel consortia, tourist boards, travel writers and high net-worth individuals, Dream Escape certainly offers unrivalled opportunities to businesses looking to engage with, and inspire, the North American and International travel industry
- ▶ **Print Copies:** Dream Escape Magazine achieves an estimated print readership of 5,000+ per issue - and copies can be found on media walls in London Heathrow Airport, and throughout luxury hotels and properties across the world
- ▶ **Digital Platforms:** The digital version of Dream Escape Magazine generates digital reads of over 15,000+ per issue, available on American Airlines, Virgin Atlantic, Readly, Press Reader, and Issuu
- ▶ **Online and Social:** Dream Escape Magazine boasts its own dedicated website dreamescapemagazine.com bringing the Dream Escape Magazine to life. Article content is optimised and distributed online and through monthly e-newsletters and social media coverage. Monthly e-mailer open rates are at 21.6% and Dream Escape's article stories are often picked up and shared by leading digital publishing platform ISSUU, reaching another potential 80+million readers



ADVERTISING
 Communicate your brand message engaging potential customers with a blend of informative content with our advertorial options, and use visuals and creative designs to capture attention with a traditional display advert.



ARTWORK SPECIFICATION

Double Page: Trim: 420mm wide x 250mm high
 Bleed: 426 mm wide x 256mm high
 (3mm at all edges)

Full Page
 Trim: 210mm wide x 250mm high
 Bleed: 216 wide x 256mm high
 (3mm at all edges)

Half Page
 Trim: 185mm wide x 108mm high
 No bleed required

Please supply high-res PDF, CMYK, embedded fonts, 300dpi at size, or a design service is available.

DISPLAY ADVERTISEMENTS

Double Page Advertisement
 Trim: 460 mm wide x 290 mm high
 PRICE £1,200+VAT

Full Page Advertisement
 Trim: 230 mm wide x 290 mm high
 PRICE £700+VAT

Half Page Advertisement
 Trim: 200 mm wide x 127 mm high
 PRICE £450+VAT

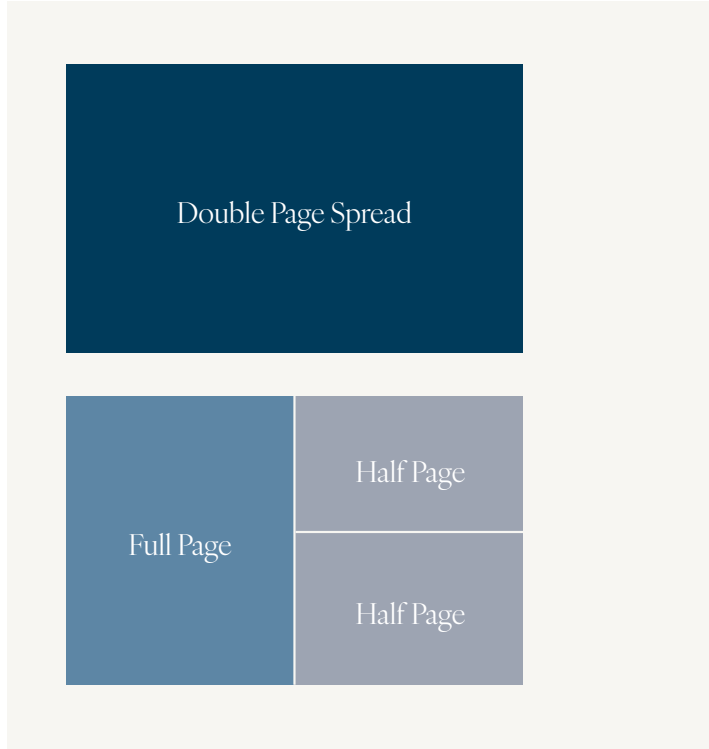
SPECIAL POSITIONS

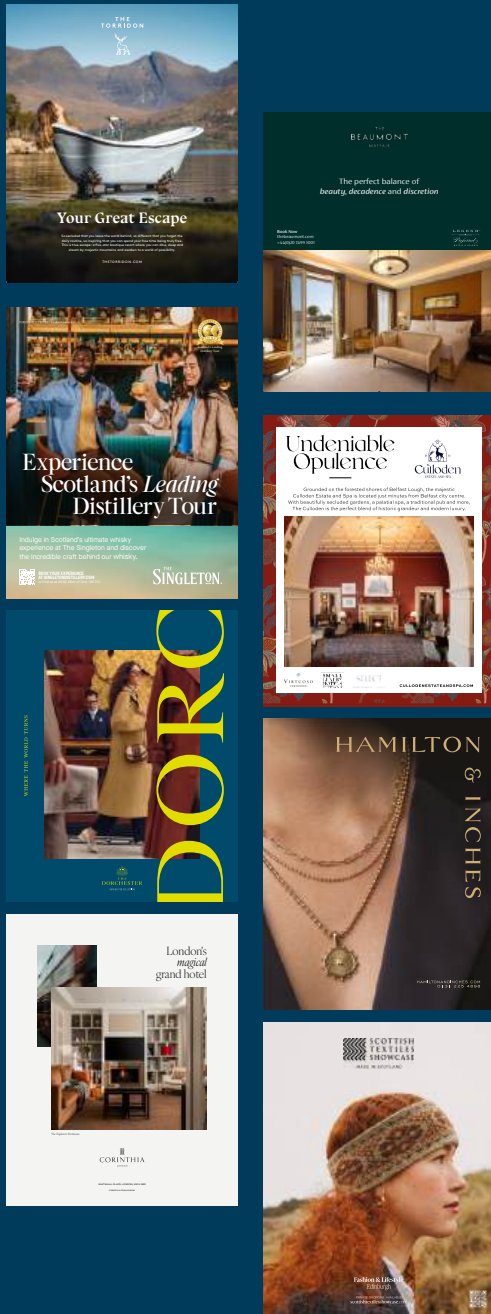
Inside Front Cover
 Trim: 230 mm wide x 290 mm high
 PRICE £1,000+VAT

Inside Back Cover
 Trim: 230 mm wide x 290 mm high
 PRICE £900+VAT

Outside Back Cover
 Trim: 230 mm wide x 290 mm high
 PRICE £1,200+VAT

Advertorial Features
 Options available on request





PUBLISHING SCHEDULE

At Dream Escape, we are committed to delivering high-quality content that keeps our readers informed and engaged. We launch each our issues in March and July, strategically timed to align with seasonal events and trends. This approach enhances the relevance of our content and maximises opportunities for advertisers and partners to reach our audience during key moments of engagement.



MAGAZINE DEADLINES

SPRING/SUMMER 2025 EDITION

APRIL/MAY/JUNE/JULY

Booking Deadline:

10 February 2025

Artwork Deadline:

20 February 2025

Publishing Date:

14 March 2025

AUTUMN/WINTER 2025 EDITION

AUGUST/SEPTEMBER/OCTOBER/NOVEMBER

Booking Deadline:

10 June 2025

Artwork Deadline:

20 June 2025

Publishing Date:

15 July 2025



FIND OUT MORE

CONTACT

Sue Morris Head of Marketing

Sue brings over 20 years experience in sales, marketing & event management within the UK & Ireland travel industry. Sue started her career with a leading luxury tour operator before enjoying 15 years at Tourism Ireland where she was responsible for various high profile trade and consumer marketing and communications campaigns. Sue has headed up the Dream Escape marketing department since 2016 and is excited to involve the preferred partners in the Dream Escape marketing plans, especially the Magazine, website and social media activity.

Email sue@dreamescape.co.uk

EXCLUSIVE TRAVEL EXPERIENCES

Scan to connect with the world of Dream Escape

